

# SPONSORSHIP OPPORTUNITY

# 2023

21 – 24 May

29<sup>th</sup> FIDIC Africa Infrastructure Conference | Livingstone Zambia



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**29<sup>th</sup> FIDIC Africa Infrastructure Conference | Livingstone Zambia**  
**Bringing together Africa's premier engineers and stakeholders from the construction and infrastructure sector.**

This annual event attracts hundreds of infrastructure, engineering and construction investment professionals from all over Africa and around the world to discuss the key issues and drivers for the industry. Sponsorship of the event associates a company with the premier international event for consulting engineers working in the global infrastructure sector and offers unrivalled profile-raising opportunities.



## GREEN INFRASTRUCTURE FOR THE FUTURE

Africa with many of the most climate-vulnerable countries and Africa as a continent is at the sharp end of many geopolitical challenges. The continent is endowed with great renewable potential and natural resources which – if well harnessed – could lead to financial clout and help solve climate change challenges. The three-day FIDIC Africa Infrastructure Conference starts on 21<sup>st</sup> May and ends on 24<sup>th</sup> May 2023 and is expected to bring together about 500 delegates and industry leaders from across Africa and the rest of the world to discuss the future of infrastructure provision under the theme: 'Green Infrastructure for the Future'.

## THE CONFERENCE

The annual FIDIC Africa Infrastructure Conference is the biggest

networking event for the African construction industry. It provides a forum for consulting engineers, government officials from all three spheres of government (international, provincial and local), state owned entities, funding agencies, contractors, suppliers of construction equipment and materials, investors and other stakeholders in the built-environment from the public and private sectors to share ideas on best practices and future trends. The conference also provides opportunities to learn from one another, effective ways of dealing with diverse challenges, to achieve value for money and improve the quality of life of the people.

## THE HOST

ACEZ, Association of Consulting Engineering of Zambia, was established in 1966.

Guided by its core values and supported by the Engineering Institution of Zambia Act No. 17 of 2010 which requires that Consulting Engineers practicing in Zambia to be registered with the Engineering Registration Board and be members of the Association, ACEZ represents, for its members, a body that promotes their joint interests and quality assurance for clients. ACEZ is one of the member associations of FIDIC Africa.



# ABOUT ZAMBIA

Located in Southern Africa, Zambia is home of the Victoria Falls, a UNESCO World heritage site and one of the Seven Natural Wonders

of the World - the only one in Africa. The country enjoys a tropical climate - offering a 'passport' to sunshine all year round. With an estimated population of 19.3 million (June 2022 EST.), Zambia is a country at peace with itself and its



neighbours with 73 different ethnic tribes all living in harmony. Zambia is divided into 10 regions referred to as provinces, each with an administrative capital. Each province is endowed with natural tourism resources. Politically, Zambia has been the envy of the world with its thriving democracy characterised by peaceful elections. The smooth and peaceful transition of power from one government to the other has not only made Zambia a role model, but also makes it attractive for foreign investment. With a GDP annual growth rate averaging 5% (2015), Zambia is one of the fastest growing economies in Africa.

Zambia is the birthplace of the Great Zambezi River (Kalene Hills), Africa's fourth largest river, whose 2,700-kilometre journey gives life to the Victoria Falls in Livingstone and Lake Kariba in Siavonga, meandering in a total of 6 countries before forming a delta and releasing into the Indian Ocean.

## LIVINGSTONE & VICTORIA FALLS



Victoria Falls



Photographing



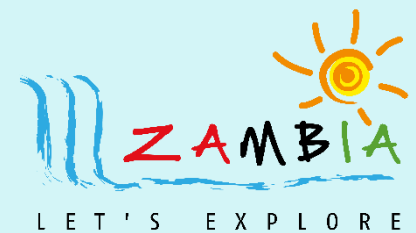
Devil's Pool



Safaris



Museum



[For more click here](#)



# SPONSORSHIP PROGRAMME

Package	Platinum	Gold	Silver	Bronze
<b>Number of max. sponsors per category</b>	(only 1 platinum sponsor)	(up to 3 gold sponsors)	(up to 5 silver sponsors)	(unlimited number of sponsors)
<b>Contribution</b>	<b>ZMW 500,000</b>	<b>ZMW 250,000</b>	<b>ZMW 125,000</b>	<b>ZMW 75,000</b>
Welcome reception	4 persons	3 persons	2 persons	1 person
2 days conference	1 speaker + 3 add. tickets	1 speaker + 2 add. tickets	2 tickets	1 ticket
Gala dinner	4 persons	3 persons	2 persons	1 person
Local colour night	4 persons	3 persons	2 persons	1 person
<b>10% full-fee discount delegate places for your colleagues or guests</b> Discount on any additional conference passes purchased	unlimited	unlimited	5	no
<b>Company logo listed on all event promotional material</b> Emails, website, delegate material and programme for conference and gala dinner	yes	yes	logo only (excluding gala dinner)	logo only (excluding gala dinner)
<b>Social media promotion</b> Featured on all relevant graphics and posts as per organizers timeline	yes	yes	yes	yes
<b>Exhibition banner at the conference venue</b> Banner (max. 3 x 2 m) or tear drop banner (to be provided by the sponsor)	yes	yes	yes	yes
<b>Conference brochure</b> Advert in digital conference brochure. Artwork to be provided by sponsor.	1 full page	½ page	logo only	logo only



Package	Platinum	Gold	Silver	Bronze
<b>Sponsor email</b> Feature in dedicated event sponsor email (incl. company logo and URL)	profile	profile	profile	logo only
<b>Branded delegate bags</b> Sponsor receives their logo and branding on the delegate bags	yes	no	no	no
<b>Branded inserts for the delegate bags</b> Items can be branded gifts or printed material <i>(to be provided by the sponsor)</i>	3 items	3 items	2 items	1 item
<b>Video featured on the events platform</b> Up to 3 min. promotional video provided by the sponsor	yes	yes	no	no
<b>Table gift at gala dinner</b> Subject to organizers approval	1	1	no	no
<b>3 to 5 minutes speaking slot at gala dinner</b> Content to be agreed with organizer	yes	no	no	no

## Other Options

<b>Virtual exhibition booth</b>	To be provided by sponsor (max. size 3 x 3 m)	ZMW 15,000
<b>Branded pop-up / tear drop banner</b>	To be provided by sponsor	ZMW 2,500
<b>Lunch / Gala dinner / Local colour night sponsor</b>	Tailor made package to be agreed with organizer	Subject to agreement



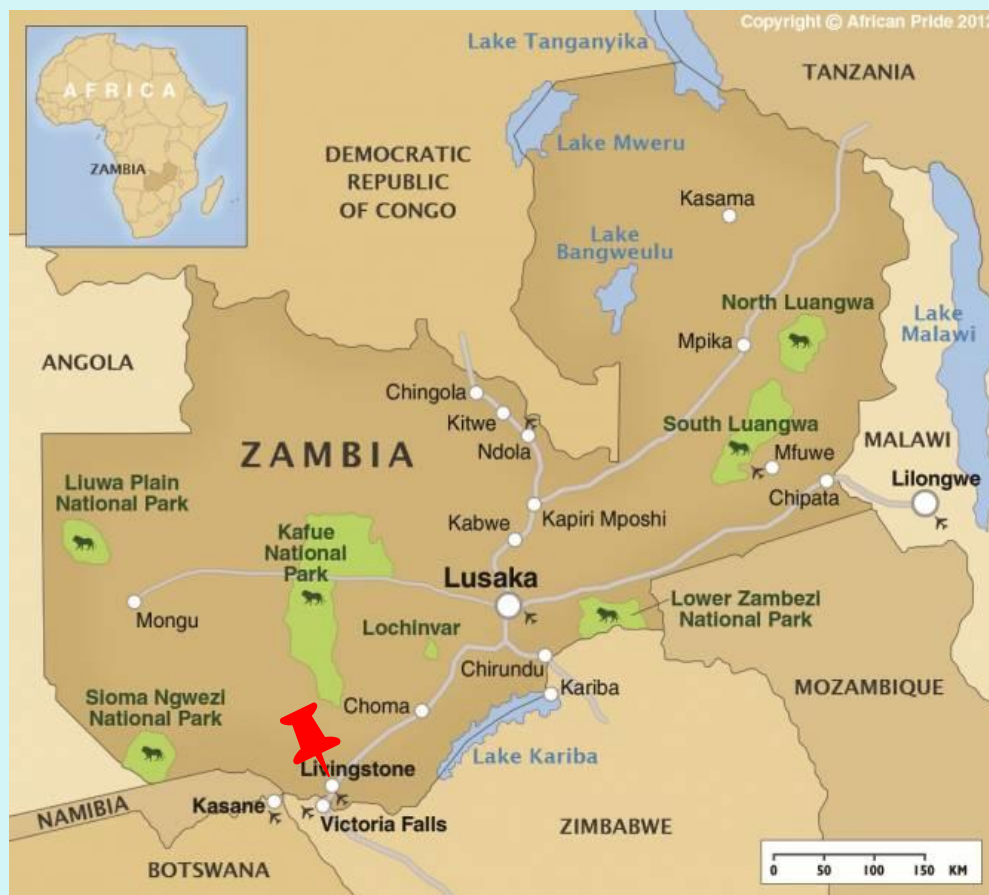
# INTERESTED IN SPONSORING?

If you are interested in any of the above sponsorship opportunities or would like to discuss anything further, then please contact Ms Lulu Lupoleka at [info@acez.co.zm](mailto:info@acez.co.zm) and we will get back to you.

Please note that ACEZ as the organizer reserves the right to accept or refuse any sponsorship application.



Conference Venue: Avani Victoria Falls Resort



**Official name:** Republic of Zambia  
**Population:** 19.5 million  
**Official language:** English  
**Time zone:** UTC+2 (Central Africa Time)  
**Currency:** Kwacha (ZMW); 1 USD about 16 ZMW  
**Host of the big 5:** lion, leopard, rhino, elephant and buffalo  
**Nature:** boasts 20 national parks and reserves, 34 Game Management Areas and protects over 30% of its land  
**Neighbouring countries:** Angola, DR Congo, Tanzania, Malawi, Mozambique, Zimbabwe, Botswana, Namibia

**Capital city:** Lusaka  
**Area:** 752,618 sq km



**Organizer:**  
**Association of Consulting Engineers of Zambia**  
 Office No. 6 | Plot No. 37/1P | St Eugene Office Park  
 Lake Road | Woodlands  
 Lusaka | Zambia  
 Phone: +260 21 125 6651 or +260 21 125 6609  
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